



Dear Friends:

November 2015

I am writing to invite you to become a sponsor of the West Penn Trail (WPT), a 15-mile biking and hiking trail in southern Indiana and portions of Westmoreland County, between Blairsville and Saltsburg. The trail was developed and is owned by the Conemaugh Valley Conservancy (CVC) and is maintained by a dedicated corps of volunteers. Volunteer monitors have logged more than **300 hours** this year performing routine checks, mowing and trimming, removing debris and repairing damage.



- The **West Penn Trail Triathlon** attracts more than 150 participants for a boat-bike-run event on the second Saturday in October. The event is exceedingly well-received by locals and visitors.
- Our counter system estimates that approximately **2,000-3000 unique users** per month visit the trail during peak season!
- WPT is part of a 13 trail network between Altoona and Apollo. The **Trans Allegheny Trails** provide more than 100 miles of biking adventure from the Allegheny Ridge to the Allegheny River. Check out their website at [www.transalleghenytrails.com](http://www.transalleghenytrails.com).
- WPT is also a key component of the **Pittsburgh-to Harrisburg Main Line Canal Greenway™**, and along with the Kiski-Conemaugh Water Trail, offers a great pedal and paddle opportunity. For more on the Greenway, go to <http://mainlinecanalgreenway.org/>

These regional assets help our communities capitalize on the WPT and Kiski-Conemaugh Water Trail, and direct visitors to nearby business and points of interest like yours.

You can support our efforts to maintain this terrific community resource through the trail maintenance fund. Please see the enclosed participation form to sponsor the West Penn Trail. Your support will be recognized on mile marker posts, in kiosks at trailheads, via Facebook, on CVC's website and e-newsletter.

Please use the form below to indicate your support for the trail. Thank you, and we hope to see you on the trail soon.

Sincerely,

West Penn Trail Council/  
Conemaugh Valley Conservancy

*The official registration and financial information of the Conemaugh Valley Conservancy may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*

*Like us on Facebook!*

**CVC • P.O. Box 218 • Johnstown PA • 15907-0218**

**Conemaugh Valley Conservancy**

West Penn Trail Maintenance Sponsorship Form - 2016

Thank you for your support of the West Penn Trail Maintenance Fund. Please return this form with your check made payable to Conemaugh Valley Conservancy to P.O. Box 218, Johnstown PA, 15907-0218. Your sponsorship will run through December 2016. Please provide the information below so that we may accurately reflect your sponsorship on printed materials.

Name \_\_\_\_\_

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

**Please indicate your sponsorship preferences:**

**MILE MARKER SPONSORSHIP**

The following section sponsorships are available at a reduced rate:

\_\_\_\_\_ **\$500** Conemaugh River Lake Section (Newport Road to tunnel near Blairsville) - 4.5 miles

\_\_\_\_\_ **\$400** Kiski Section (Saltsburg north along the Kiski River) - 2 miles

- or -

Half mile markers, one or two-sided:

\_\_\_\_\_ # of segments x **\$150** per both sides = \_\_\_\_\_ total

\_\_\_\_\_ # of segments x **\$80** per one side = \_\_\_\_\_ total

Preferred section of trail:

\_\_\_ Conemaugh River Lake \_\_\_ Bow Ridge \_\_\_ Saltsburg \_\_\_ Kiski

\_\_\_\_\_ I do not wish to be a sponsor, but please accept the enclosed donation.



***Thank You.***