



*Celebrating 20 years of conservation and recreation, preparing for the next 20!
Expanded marketing opportunities for Sojourn sponsors.*

December 2, 2015

Dear Friends:

The Conemaugh Valley Conservancy(CVC) invites you to become as a sponsor of the Stonycreek and Kiski-Conemaugh Rivers Sojourn, June 2-5, 2016.

CVC is a conservation organization enhancing our region's quality of life by promoting and conserving the natural, cultural, and historic resources of the Kiski-Conemaugh River Basin. The River Sojourn is one of the ways we showcase our area's considerable natural assets.

Sojourn sponsors are included on promotional brochures, participant packets, and tshirts, recognized with live website links from CVC's site, and acknowledged on CVC's Annual Report and Facebook. Leading sponsors are also featured throughout the year on promotional flyers for quarterly nature outings that are distributed to CVC's members and dozens of municipalities, watershed associations, historical societies, and community revitalization groups in the region.

Sojourners travel through parts of Somerset, Cambria, Westmoreland, Indiana and Armstrong counties, with overnight stays near Blairsville and Saltsburg. The river Sojourn showcases the Pittsburgh-to-Harrisburg Main Line Canal Greenway™, including some of the little known scenic and outdoor recreation assets of our region like Conemaugh and Packsaddle Gaps on the Conemaugh River, as well as nearby bike trails. The enclosed Kiski-Conemaugh Water Trail maps further illustrate the Sojourn experience.

Sponsorships underwrite event expenses including food, transportation and insurance and help us maintain an affordable registration fee. Your sponsorship helps us introduce area families to our region's outdoor assets and instill a stewardship ethic to conserve those resources.

Please join us as a Sojourn sponsor by completing and returning the enclosed form by January 15, 2016. Should you have any questions please do not hesitate to contact Laura Hawkins at (724)858-0463 or lhawkins32@zoominternet.net.

Your participation is appreciated!

Sincerely,

Sojourn Committee

The official registration and financial information of the Conemaugh Valley Conservancy may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

CVC □ P.O. Box 218 □ Johnstown PA 15907-0218 □ cvconserv@gmail.com

Conemaugh Valley Conservancy
Sponsorship Return Form

17th ANNUAL STONY-KISKI-CONEMAUGH RIVERS SOJOURN

Please return this form by January 15, 2016 along with your check made payable to CVC/P.O. Box 218 Johnstown PA 15907-0218 (EIN# 25-1756447).

Also please send an eps and/or jpeg version of your logo to lhawkins32@zoominternet.net

Sponsors at all levels are featured in CVC's annual report, an e-newsletter, with live links to websites from CVC's site, and acknowledged individually on Facebook.

___ ***Presenting Sponsor \$500*** – includes 2 complimentary Sojourn registrations

The Presenting Sponsors will be listed as such on all sojourn materials immediately following the event name, and featured in the promotional materials for 4 nature outing events throughout 2016.

___ ***Major Sponsor \$250*** – includes 1 complimentary Sojourn registration.

Major sponsors will be featured on all publications and promotional materials for 2 of 4 nature outing events throughout 2016.

___ ***Sponsor \$100***

___ ***Other*** _____

Name of Organization/Business _____
Contact _____ Title _____
Address _____
Phone _____ Email _____

Solicited by LKH

Thank you.